



NYIBC GALA
Celebrating the Life and Work of Ilona Copen
Reserve Your Souvenir Program Ad Today!

Placing any ad from a black & white business card listing to a full page color ad in our Gala Souvenir Program is a great opportunity for you to:

- Celebrate the life and work of Ilona Copen, and support NYIBC's efforts to perpetuate Ilona's legacy and further NYIBC's mission
- Promote your business, a product or yourself to our diverse constituency
- Congratulate our honorees *Jean-Pierre Bonnefoux* and *Patricia McBride*, the first recipients of the Ilona Copen Award

This one time only Gala Souvenir Program is printed to be sold for a nominal fee at the performance venue and will be distributed at the NYIBC Gala.

*Your advertisement in this exclusive Gala Souvenir Program will be distributed to over 1,000 arts patrons and professionals. **Plus**, it will help fund **48 full scholarships** for the young talented ballet dancers from all over the world that we will mentor during the next NYIBC.*

For more information, please visit our website at www.nyibc.org.

Souvenir Program Size - 8 1/2" x 11"

Dimension	Cost	Check your selection(s)
Color - Back Cover	\$2,500	
Color - Inside Front Cover	\$2,000	
Color - Inside Back Cover	\$2,000	
Color - Full Page (7" x 10")	\$1,350	
Black & White - Full Page (7" x 10")	\$850	
Black & White - Half Page (7" x 5" Horizontal)	\$550	
Black & White - Quarter Page (3 1/2" x 5" Vertical)	\$350	
Black & White - Business Card Listing	\$200	
TOTAL REMITTANCE		\$

Please email your advertising copy in EPS, IA or INDD format together with this form to marcia@nyibc.org. Form can also be faxed to 646-417-5002.

DEADLINE FOR ELECTRONIC COPY & PAYMENT: FEBRUARY 25, 2011

Contact Name _____
 Company/Organization _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____ Email _____

Method of Payment:

Check in the amount of US\$ _____
 (Please make check payable to NYIBC, Inc.)
 American Express Visa MasterCard
 Name on card _____
 Card number _____
 Exp. Date _____
 CVV code _____
 Total Amount US\$ _____
 Authorization signature _____

For more information, please call 212-956-1520
 or email marcia@nyibc.org,
 with *Souvenir Program Ad* in the subject line.

THANK YOU FOR YOUR SUPPORT!